

**2 YEAR MBA**

**5 YEAR INTEGRATED BBA - MBA**

**4 YEAR BBA (HONS)**

**1 YEAR PGDM**

**1 YEAR PG DIPLOMA IN BUSINESS ANALYTICS, DATA SCIENCE & AI**



# WE ARE A LEADERSHIP B-SCHOOL

Delivering Innovative  
Business Learning &  
Fostering Startups

**SDF 201 & 330**

**Salt Lake City, Kolkata 700091**

**+91 98301 17579**

**+91 98304 12082**

**info@glfbusinessschool.ac.in**  
**glfbusinessschool.ac.in**

**2025 - 2026**



**Prof Lopamudra Bhattacharyya**, Founder & CEO, GLF Business School  
Chairperson, Women Innovation & Startup Hub (WISH) at GLF Business School

*"Prof Lopamudra Bhattacharyya, the Founder CEO of GLF Business School, has made an indelible mark as a trailblazer in the field of business education. She stands as the first woman B-School founder in the country, breaking barriers and paving the way for aspiring women leaders." - Higher Education Review (Bangaluru)*

## MESSAGE FROM FOUNDER CEO

Welcome to GLF Business School – where life starts with new challenges. We'll show you how to face new challenges – big or small. Our students always search for knowledge and insights. It all begins with a dream. We provide a place for nurturing your dreams and creative thinking. We support our students and give them a chance to become the explorers and guide them reaching their goals.

I'm sure, you'll find your life here!

Best wishes,

Prof. Lopamudra Bhattacharyya  
Founder CEO



**Prof Avijit Banerjee**, Director, GLF Business School & Chairman, Technology Innovation, Skill & Entrepreneurship Centre (TISEC) at GLF Business School

*Prof Banerjee is a renowned management expert with 28+ years of experience in industry, research and academia. He has handled a number of high-end professional assignments in large organizations, both corporate sector and public sector. He is associated with various apex professional bodies as well as leading management institutes. He has a number of publications to his credit including his path breaking work on "Target Costing" published in 2000. He is actively involved in fostering start-ups across the country and solving the problems using disruptive strategies. In 2020, he initiated "India Ahead Program" to foster innovation and start-ups.*

## MESSAGE FROM DIRECTOR

The world of business is full of threats and challenges. Don't get scared of any adverse situation. Brave people change the world. The secret of freedom is courage. GLFBS is a place to grow that courage to face new challenges. Follow your own passion, nurture it, and always stay hungry for life.

I'm sure, you'll find your life here!

Best wishes,

Prof Avijit Banerjee

Director



## INTRODUCTION

GLF Business School is a constituted college under a public charitable educational trust and an affiliated Post Graduate degree college under West Bengal State University having campuses at Salt Lake City, Kolkata. GLFBS runs BBA (Hons), MBA, Integrated BBA-MBA, PG Diploma in Management, and PG Diploma in Business Analytics, Data Science & Artificial Intelligence. All the programs are affiliated to West Bengal State University, which is a state public university in West Bengal established by the State Act in 2007.



**GLFBS is ASSOCHAM Awarded Best B-School and ranked amongst Top-10 Business Analytics Institute and Top-100 B-School Beyond IIMs by Higher Education Review (Bangalore).**

## CENTRES



**Centre For Valuation Studies:** GLF Business School is the first B-School in India that offers MBA with specialization in Valuation since 2016 embrace all three asset classes: Real Estate, Plant & Machinery, and Business Valuation. The Centre For Valuation Studies was inaugurated in a ceremonial event held on 9th June 2018 by then Chairman of Insolvency and Bankruptcy Board of India (IBBI), Government of India, Dr M S Sahoo.

The objective of the Centre is to act as a competency and capability centre in the Valuation Studies for all classes of assets to meet the need of time.

The Centre is aimed at providing research, support, guidance, training and oversight to the peer professional groups and students, Registered Valuer Organizations (RVOs), and industry to build leadership in the valuation profession under different asset categories.



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**Centre For Health Sciences and Biotechnology Management** under the aegis of GLF Business School prioritizes and integrates the multidisciplinary and contemporary knowledge translation for harnessing translational research and its commercialization. A concerted global effort is focused on developing health-sciences and bio-technologies to offer economically viable solutions to the benefit of society and common people. Synergizing multiple disciplines of knowledge, the Centre aims at networking with the leading institutions, national and international, to foster fast-track multidisciplinary translation of ideas meant for the community at large. The Centre offers academic courses at undergraduate and post-graduate levels on health sciences, healthcare and hospital management, public health systems, as well as biotechnology.

### **Key Focus Areas:**

- Policy matters and Initiatives in Biotechnology and Health Sectors
- Sustainable Growth through the Value Chain of Hospitals and Healthcare Sector
- Development of Health Infrastructure and reaching to the 'Bottom of the Pyramid'
- Public Health and Ecology of Food & Nutrition, Environment & Sustainable Development
- Medical Technology
- Digital Health Solutions such as Telemedicine, Remote Patient Monitoring, AI Driven Monitoring, Internet of Medical Things
- Medical Informatics & Healthcare Analytics
- Translational Research in the emerging fields of biotechnology and health sciences
- Wellness, Therapeutic Yoga, and Alternative Treatments
- Medical Tourism in India



**GLF Business School is a Host Institute / Business Incubator under the Ministry of MSME (Govt of India), and registered Enabler under the Startup India (DPIIT, Govt of India) and MeitY Startup Hub (Ministry of Electronics & Information Technology, Govt of India) and Corporate Member of FITT-IIT Delhi.**



## **BUSINESS INCUBATION**

**Technology Innovation, Skill & Entrepreneurship Centre (TISEC)** has been initiated to foster entrepreneurship and startups as well as to provide support to local MSMEs. It runs different techno-entrepreneurial programs such as, Startup Bootcamp and Startup Launchpad fostering incubation support to aspiring entrepreneurs who are at ideation or early stage of their venture, Women Innovation and Startup Hub (WISH) which is a unique program focusing on the women centric startup development, and the Innovation Studio which is a well curated and structured pre-incubation training program for the students.



## OUR FOCUS

The emerging technologies are fast gaining prominence in healthcare, environment, and sustainable living that will be woven into higher education for enhancing the employability of the youth.

GLFBS aims at introducing the cutting-edge futuristic technology such as Artificial Intelligence, data science, machine learning, IoT, blockchains, robotics, simulation, 3D printing, biotechnology, genomic studies, nanotechnology, neuroscience etc.



GLFBS is building its capabilities in emerging and futuristic technologies that will not just change what students learn in the classroom lectures but how they can learn better and through hands-on, and experience the real-life exposure. Thus these areas and beyond is explored through extensive research works both on the technological and educational fronts.



*The National Education Policy (NEP) 2020 in India aims to integrate technology into education to improve the quality of education and provide equal access to education.*



*A Good Career Is A Natural Outcome Of Learning : We Provide Creative Learning Methods Tailored To Boost Your Talents In Business Domains*

## Why Choose Us?

- **Professional Developments:** Career growth with high level of Managerial Skills including leadership, teamwork, and negotiation; Entrepreneur Abilities needed for any business; Global Credentials; and Earning Potentials.
- **Personal Developments:** Personality Development, Credibility, and Confidence Building through communication and other soft skills, domain knowledge, new skills, critical thinking, and problem solving ability - all needed to become a successful management professional.



### **Our Core Belief**

Learning for leadership is for all walks of life.



### **Our Vision**

To be a catalyst of management education in the process of change from traditional business administration model to business leadership.



### **Our Mission**

Fostering business leadership by creating new breed of leader-managers based on five key elements: Strategic Leadership, Innovative Leadership, Entrepreneurial Leadership, Sustainable Leadership, and Ethical Leadership.

## OUR COURSES

- 2 Year MBA
- 5 Year Integrated BBA-MBA
- 4 Year BBA (Hons)
- 1 Year PG Diploma In Management
- 1 Year PG Diploma In Business Analytics, Data Science & AI



## SPECIALIZATION AREAS



**FINANCE**



**VALUATION**



**BUSINESS  
ANALYTICS**



**MARKETING**



**ADVERTISING  
& MEDIA**



**HR**



**CORPORATE LAW**



**BIOTECHNOLOGY**



**HEALTHCARE & HOSPITAL**



**PUBLIC  
HEALTH**



**TRAVEL &  
TOURISM**



**HOTEL & HOSPITALITY**



**RETAIL & LOGISTICS**

# ADMISSION INFORMATION

## Master of Business Administration (MBA)

- **Admission Session:** Jan–Jun and Jul–Dec every year.
- **Entry Level Qualification:** Graduation in any discipline with minimum 55% marks (General) / 50% (SC/ST).
- **Selection:** Based on academic records, experience, score in Online Admission Test and Interview.
- **Fees:** Rs.50000 at the time of admission & Rs.200000 per semester.

## BBA (Hons) & Integrated BBA-MBA

- **Admission Session:** Jul–Dec every year.
- **Entry Level Qualification:** Class 12 Board exam passed in any discipline with 55% marks (General) / 50% (SC/ST).
- **Selection:** Based on marks, score in Online Admission Test / Interview.
- **Fees:** For BBA(Hons): Rs.50000 at the time of admission & Rs.75000 per semester. For Integrated BBA-MBA: Rs.50000 at the time of admission & Rs.75000 per semester (UG Level) / Rs.125000 per semester (PG Level).

## Post Graduate Diplomas

- **Admission Session:** Jan–Jun and Jul–Dec every year.
- **Entry Level Qualification:** Graduation in any discipline.
- **Selection:** Based on academic records, experience, score in Online Admission Test and Interview.
- **Fees:** Rs.50000 at the time of admission & Rs.75000 per semester.

WB STUDENT **UPTO**  
CREDIT CARD **RS. 10,00,000**

## PAYMENT OF FEES

### Bank Details For Payment:

Account Name: GLF Business School  
A/c No.: 33820301433  
Bank: State Bank of India  
Branch: Salt Lake Sector I, Kolkata Branch  
MICR Code: 700002145  
IFSC: SBIN0001612

SCAN & PAY



# COLLABORATIVE PROGRAMS



भारतीय प्रौद्योगिकी संस्थान खड़गपुर  
INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR

POWERED BY:  
**K-TECH**

## DATA ANALYTICS, ARTIFICIAL INTELLIGENCE & MACHINE LEARNING (AI-ML) COURSE



**NEWLY  
ADDED!**

# GLOBAL MANAGEMENT PROGRAM



## ADMISSION ENQUIRY



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*GLFBS benefits management students by promoting a more holistic, skill-based education system that emphasizes critical thinking, multidisciplinary learning, and real-world applications, making them better prepared for the dynamic job market with a wider range of skills beyond just traditional management theories; this includes features like flexible curriculum design, industry collaborations, and focus on developing 21st-century skills like creativity and problem-solving, which are crucial for success in the business world.*

# SEMINAR, WORKSHOP, & CONFERENCE







ALL YOUR DREAMS CAN COME TRUE,  
IF YOU HAVE THE COURAGE TO PURSUE THEM.  
**CELEBRATE YOUR SUCCESS**